

dynamic infrastructure

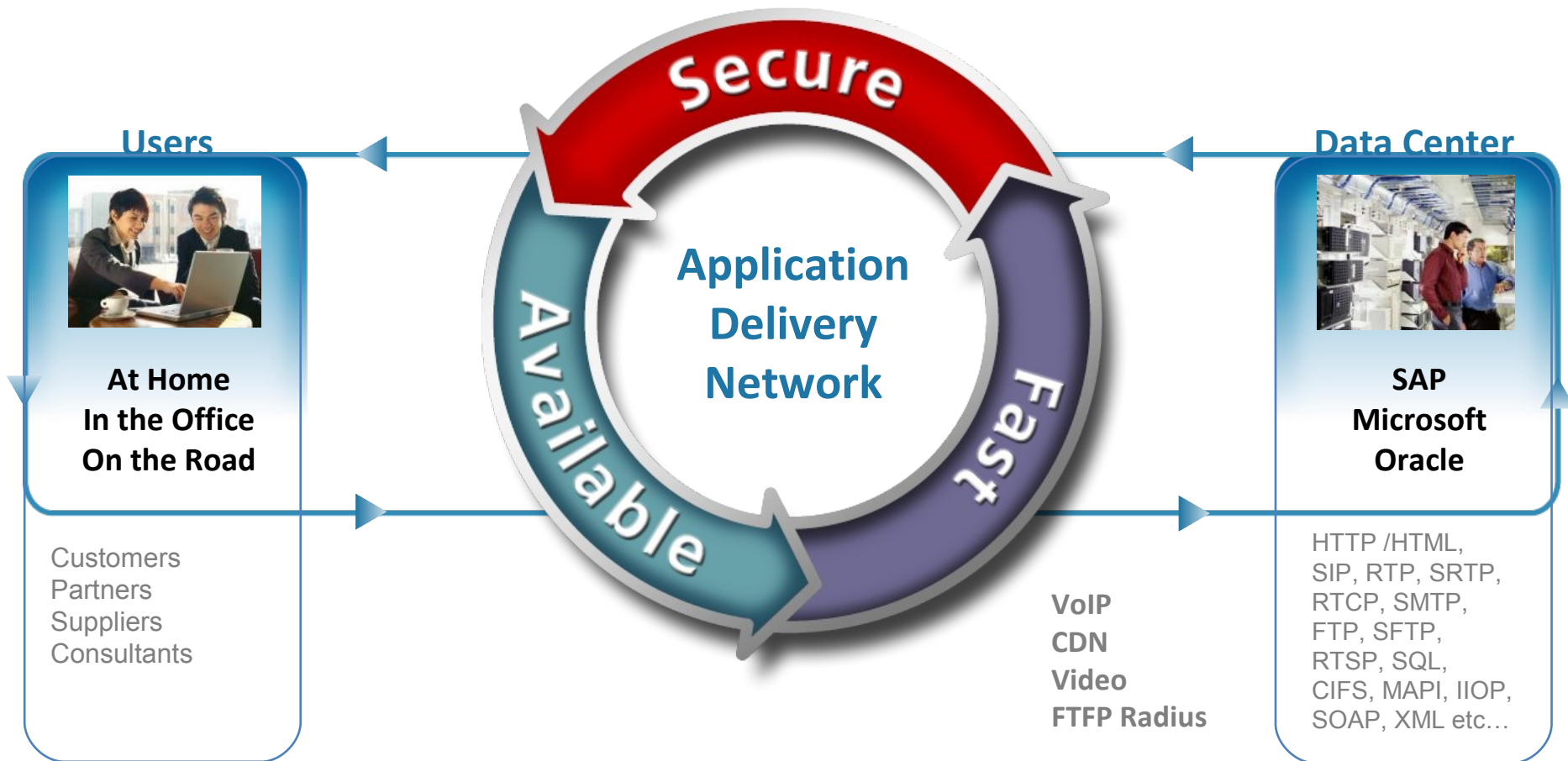
Wirtualizacja i optymalizacja infrastruktury

Zbigniew Skurczyński
Dyrektor regionalny EE
F5 Networks



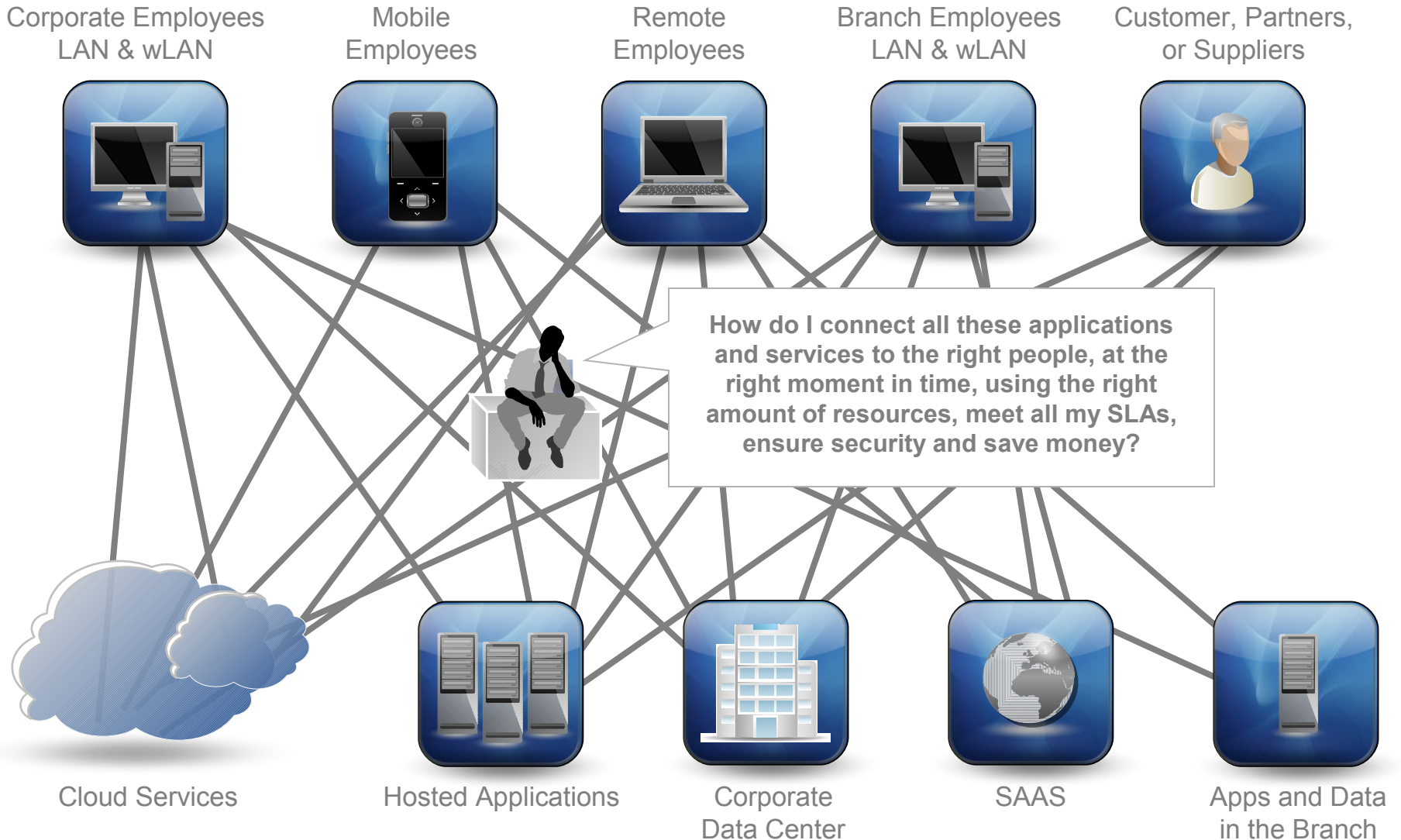
IT agility. Your way.

The Leader in Application Delivery Networking

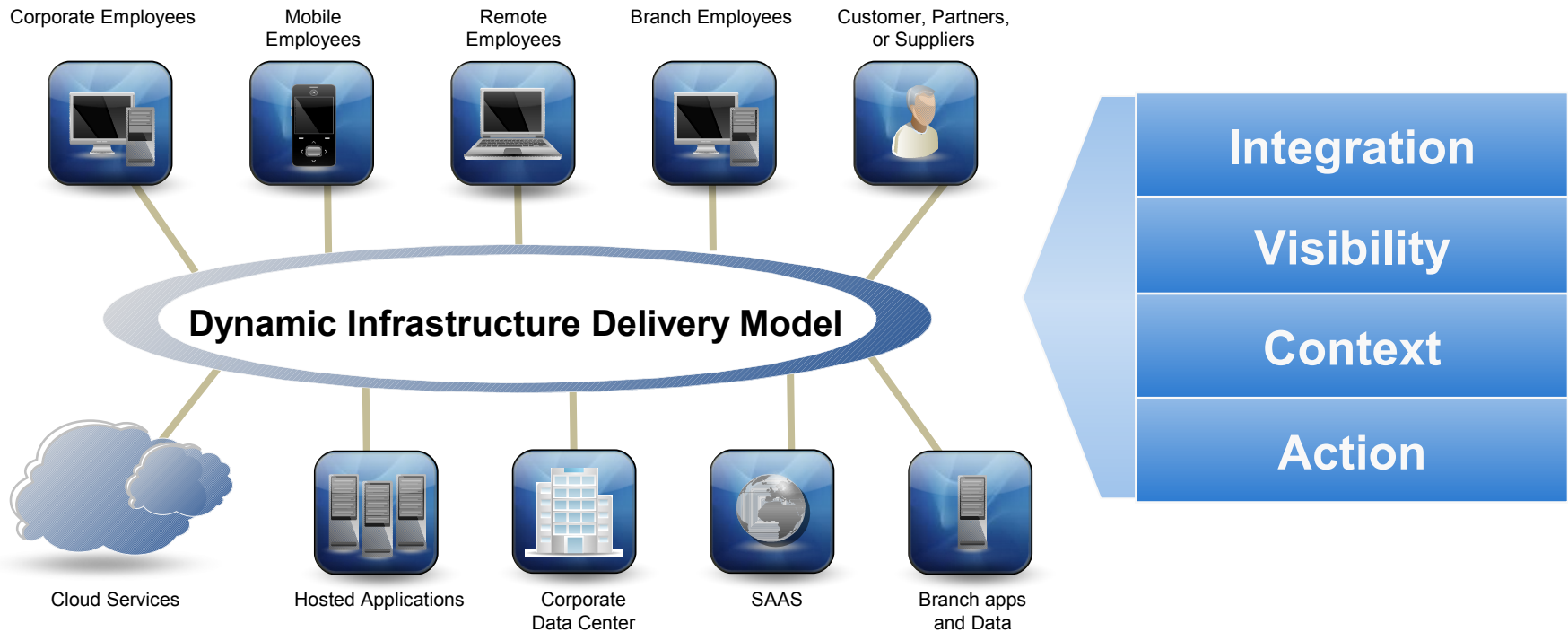


F5 ensures applications & Services running over the network are always secure, fast and available

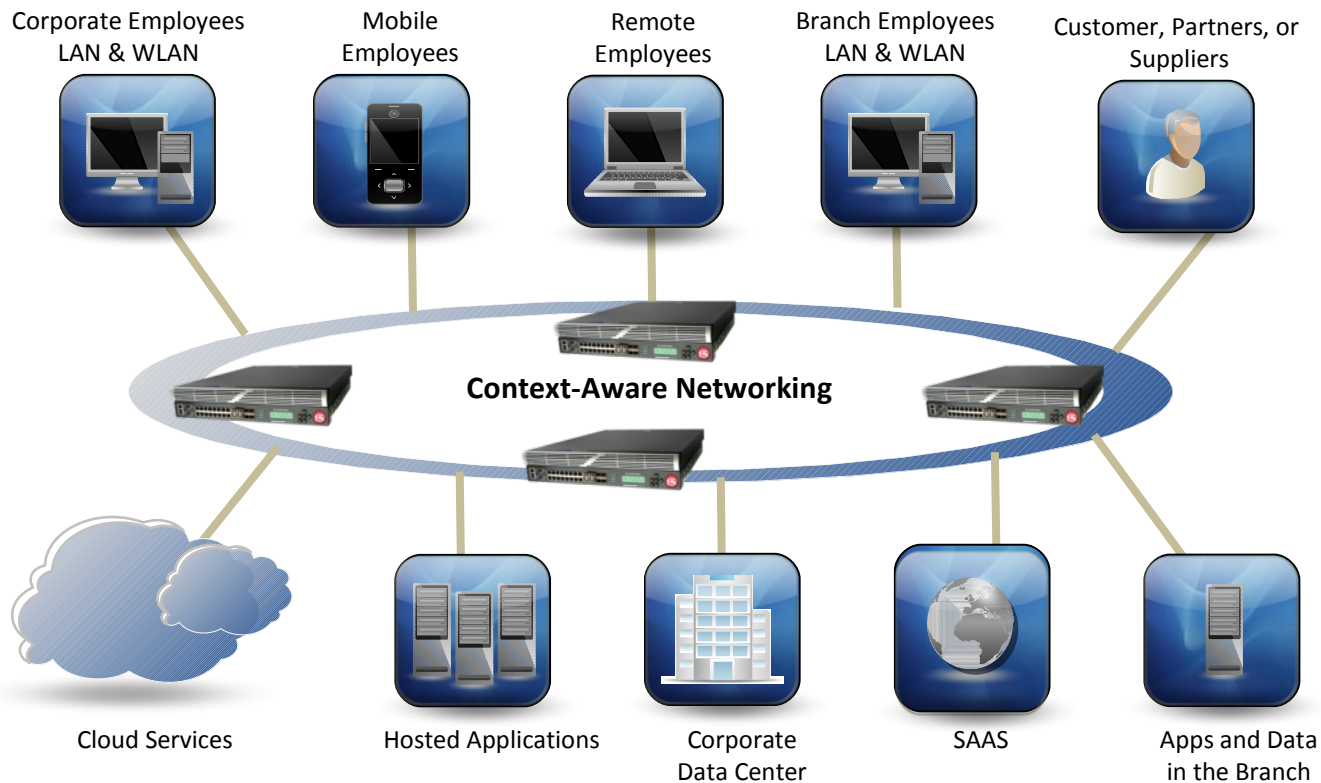
Traditional Infrastructure Model



What is Required to Fill the Gap

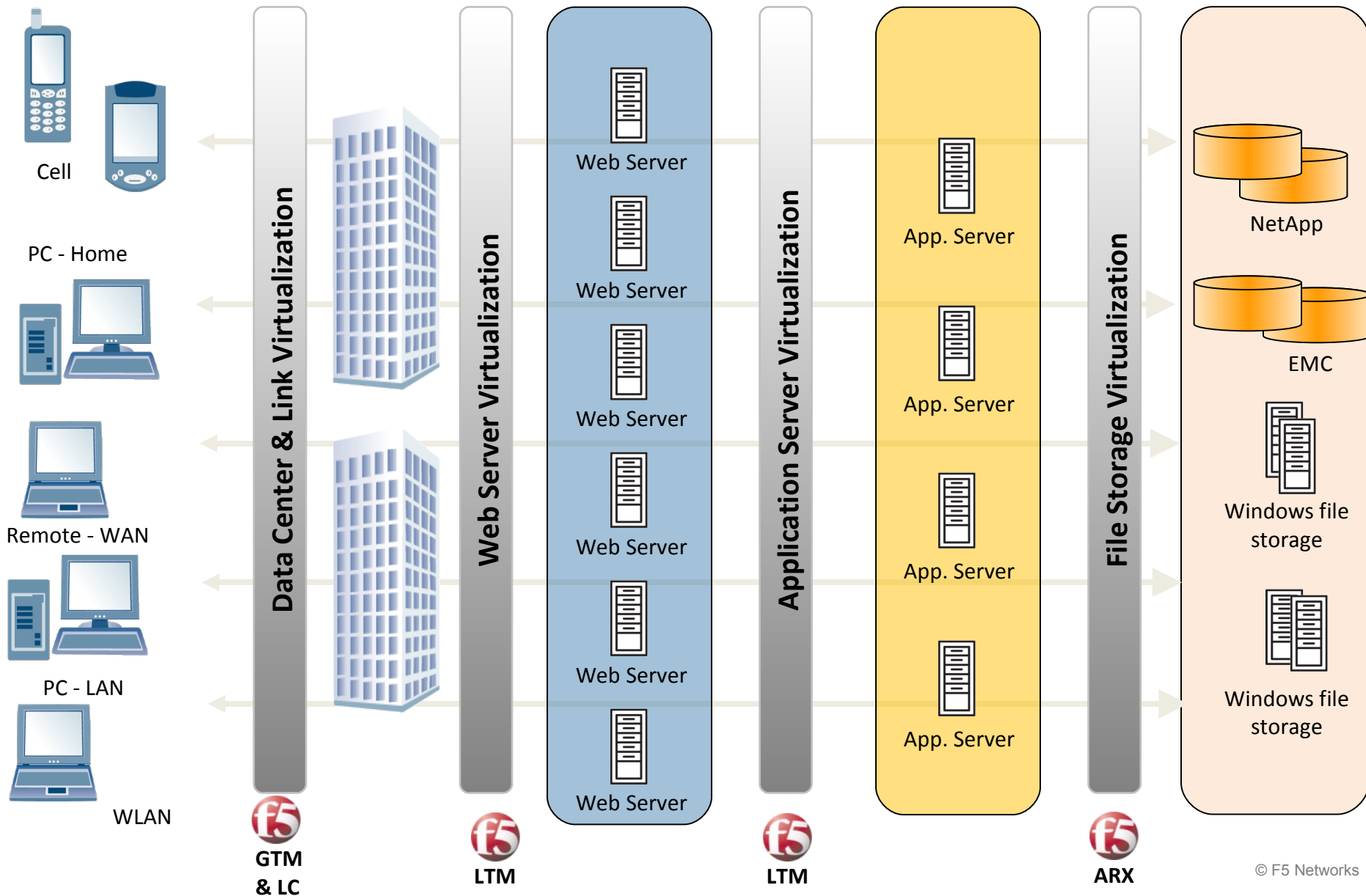


F5 Vision: Unified Application & Data Delivery

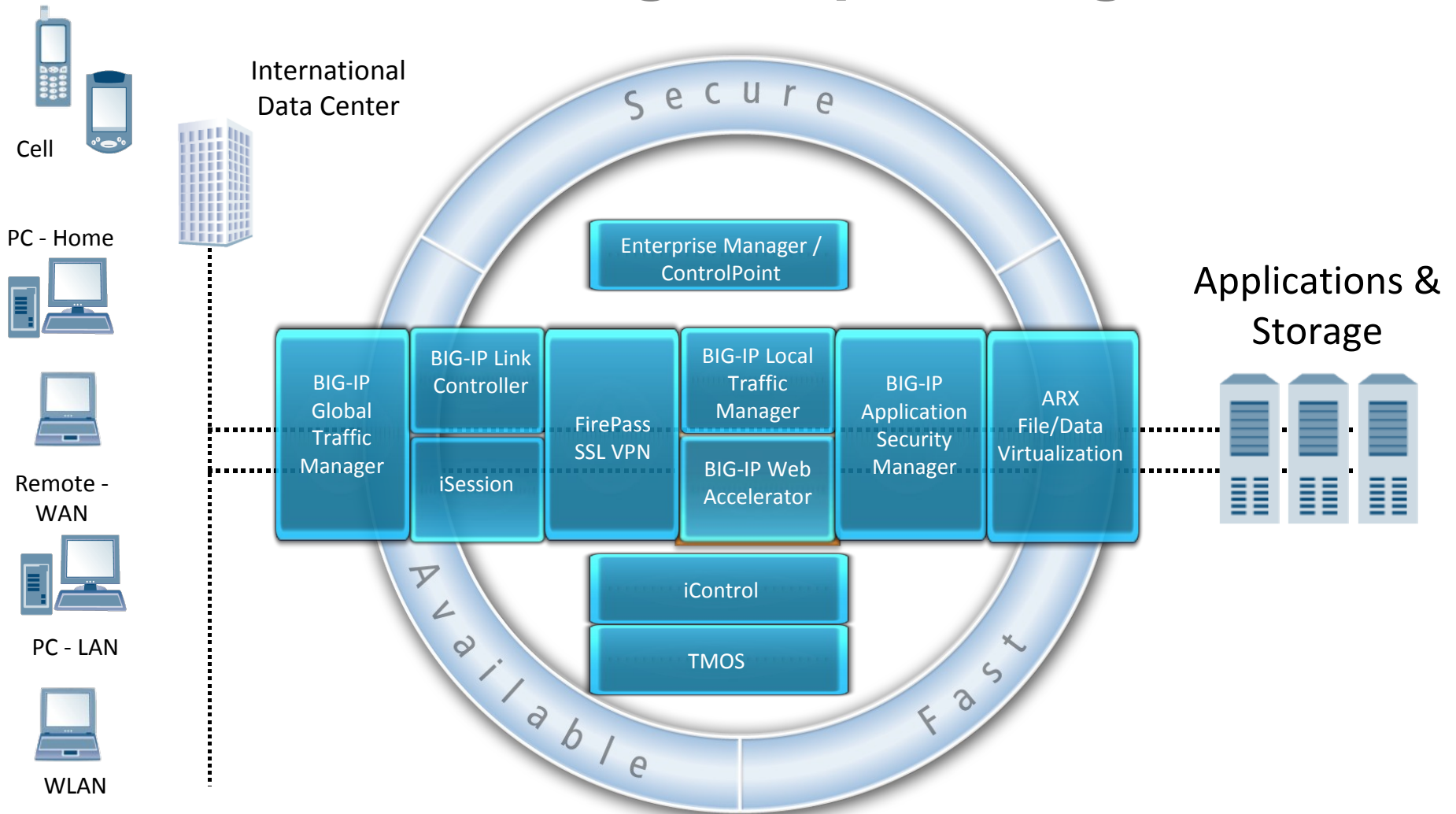


Enables the Dynamic Infrastructure

Consolidation by Virtualisation



F5's ADN – Freeing IT, Optimizing Business



Business Goal: Achieve these objectives in the most operationally efficient manner

Wirtualizacja ośrodków obliczeniowych

High Cost of Downtime

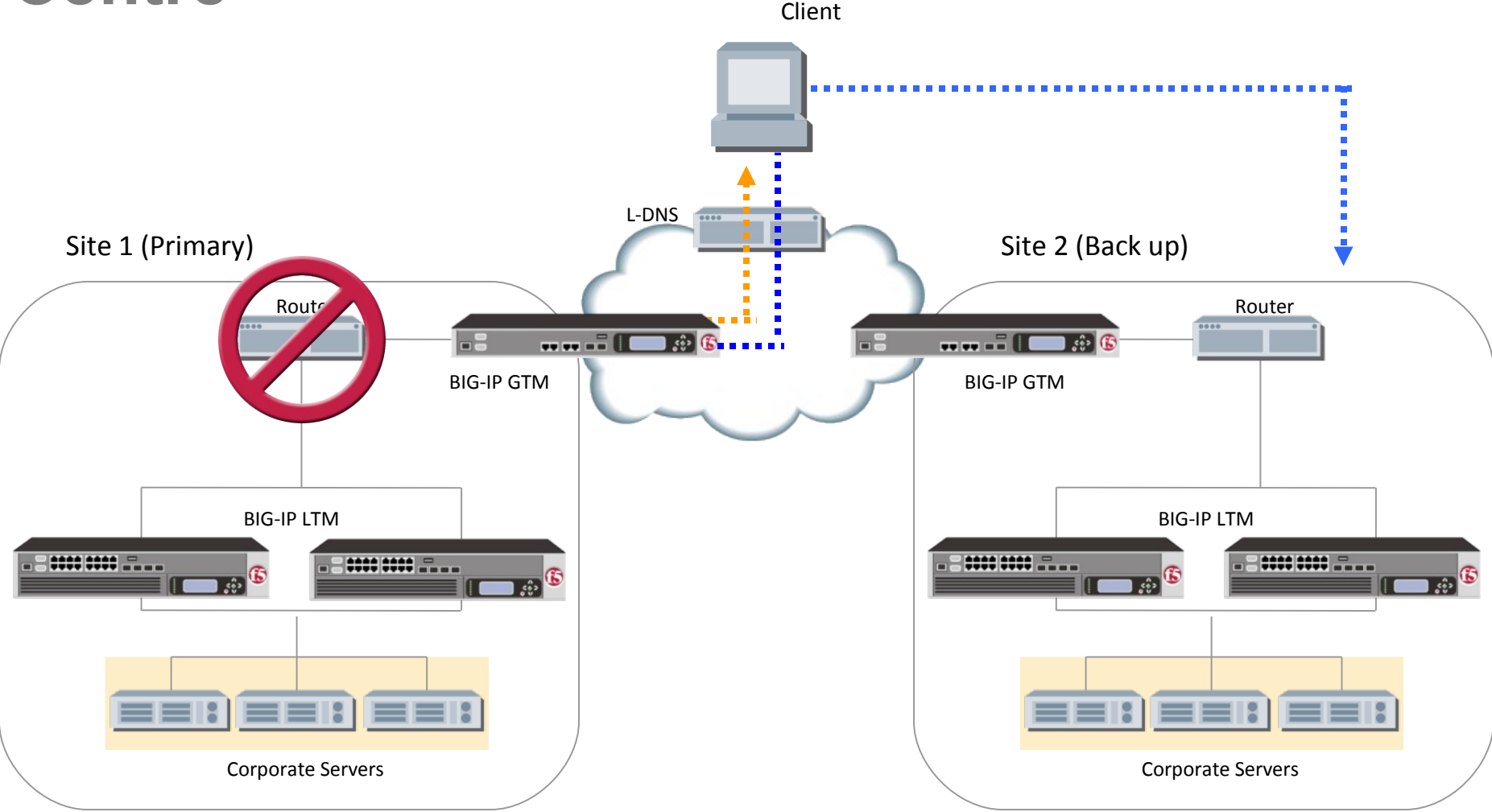


- 33% of businesses did not have Disaster Recovery plans in place
- 16% of businesses lost between \$100-\$500K/day
- 26% of businesses don't know how much they lost

Source: AT&T and IAEM report

*“47% of the businesses cited that disaster recovery was a prime target for IT Spending”
– Network Computing Survivor’s Guide to 2006 survey*

Getting Users to the Best Available Data Centre



SOA Application Management

Delivering unique flexibility and intelligence to meet emerging application challenges

Singapore
Data Centre



Sydney
Data Centre



Southwest Health Systems
Specializing in Sports Medicine and Orthopaedics

Last Name: Smith
CPI Number: 002445865
New Search

Full Name	Date of Birth	CPI Number	SSN
MITH, ABE L	01/16/1941	002445865	527-56-9979
MITH, ADAM Q	11/08/1974	002304198	432-15-3134
MITH, BEN D	04/01/1979	001948580	141-39-5869
MITH, BETH P	02/15/1983	002574663	566-23-9991
MITH, BILL O	04/15/1964	002334670	456-65-2215
MITH, BOB L	05/19/1996	002535999	586-34-1249
MITH, BOBBY L	03/19/1973	002126675	900-33-2271
MITH, CATHY B	05/26/1970	002014845	771-12-6772
MITH, CHRIS A	04/02/1983	002670064	765-19-1692

Get Detail

Update Detail

Full Name: SMITH, ABE L
CPI: 527-56-9979
Sex: M
DOB: 01/16/1941
Address: 9245 N. 101ND AVE.
City: SCOTTSDALE, State: AZ, Zip: 85258
Country: US, Phone: 480/391-9278

Name: MARICOPA COUNTY
Street1: 111 S. 3RD AVE. 6TH FL
Street2: SUITE 602
City: PHOENIX, State: AZ
Country: US, Zip: 85003
Phone: 602-506-8725, ID: 026655

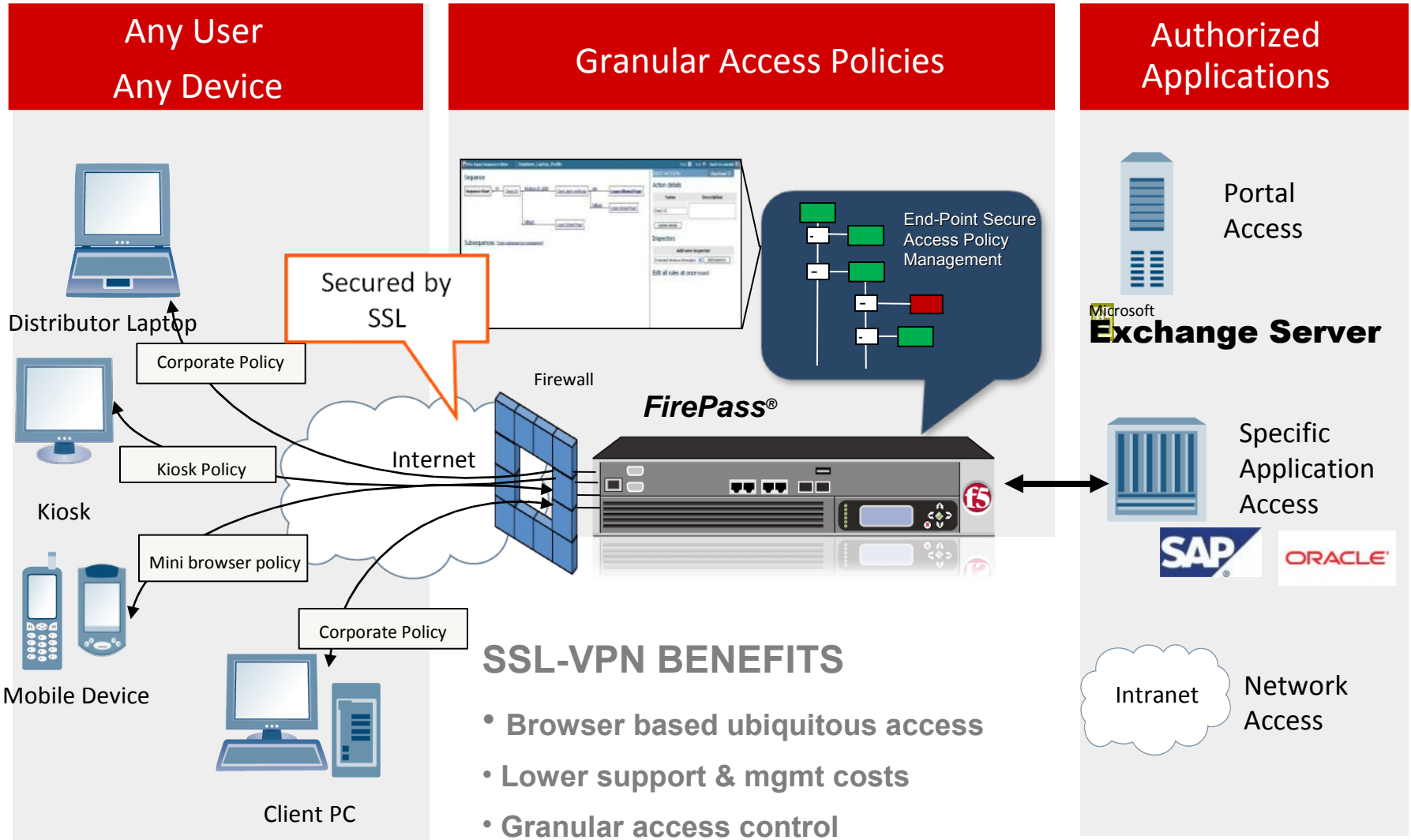


High availability
Persistence
Ease of maintenance



Wirtualizacja wewnątrz ośrodków obliczeniowych

Secure Access to Corporate Applications



SSL-VPN BENEFITS

- Browser based ubiquitous access
- Lower support & mgmt costs
- Granular access control
- Endpoint security
- Group Policy Enforcement

Virtualization and optimization apps and services

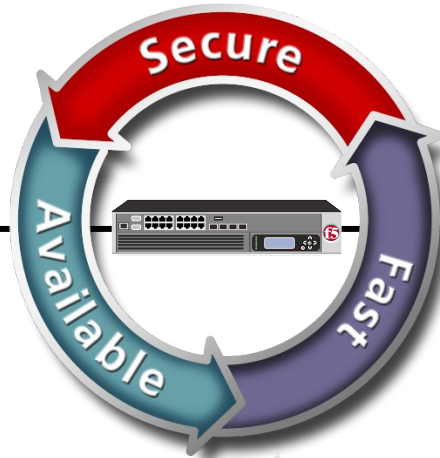
Users

The F5 Solution

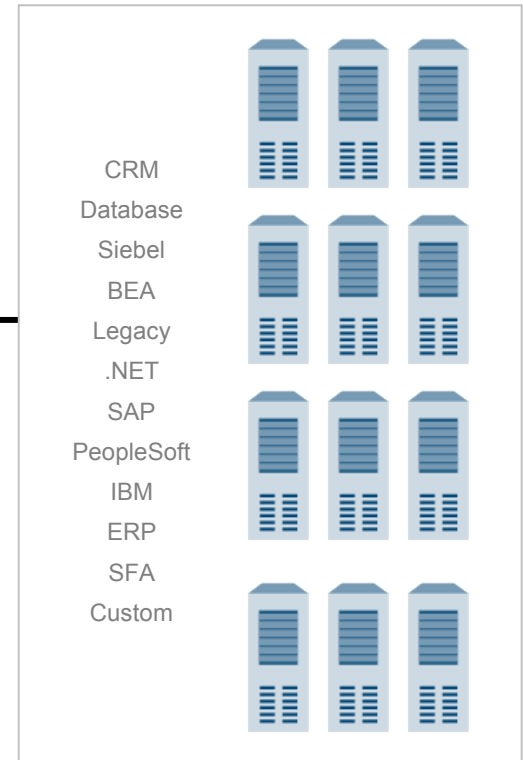
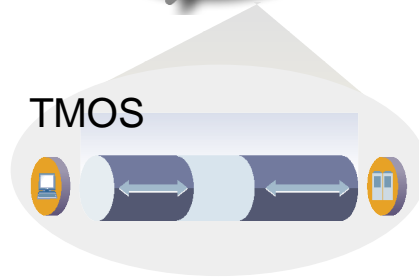
Applications



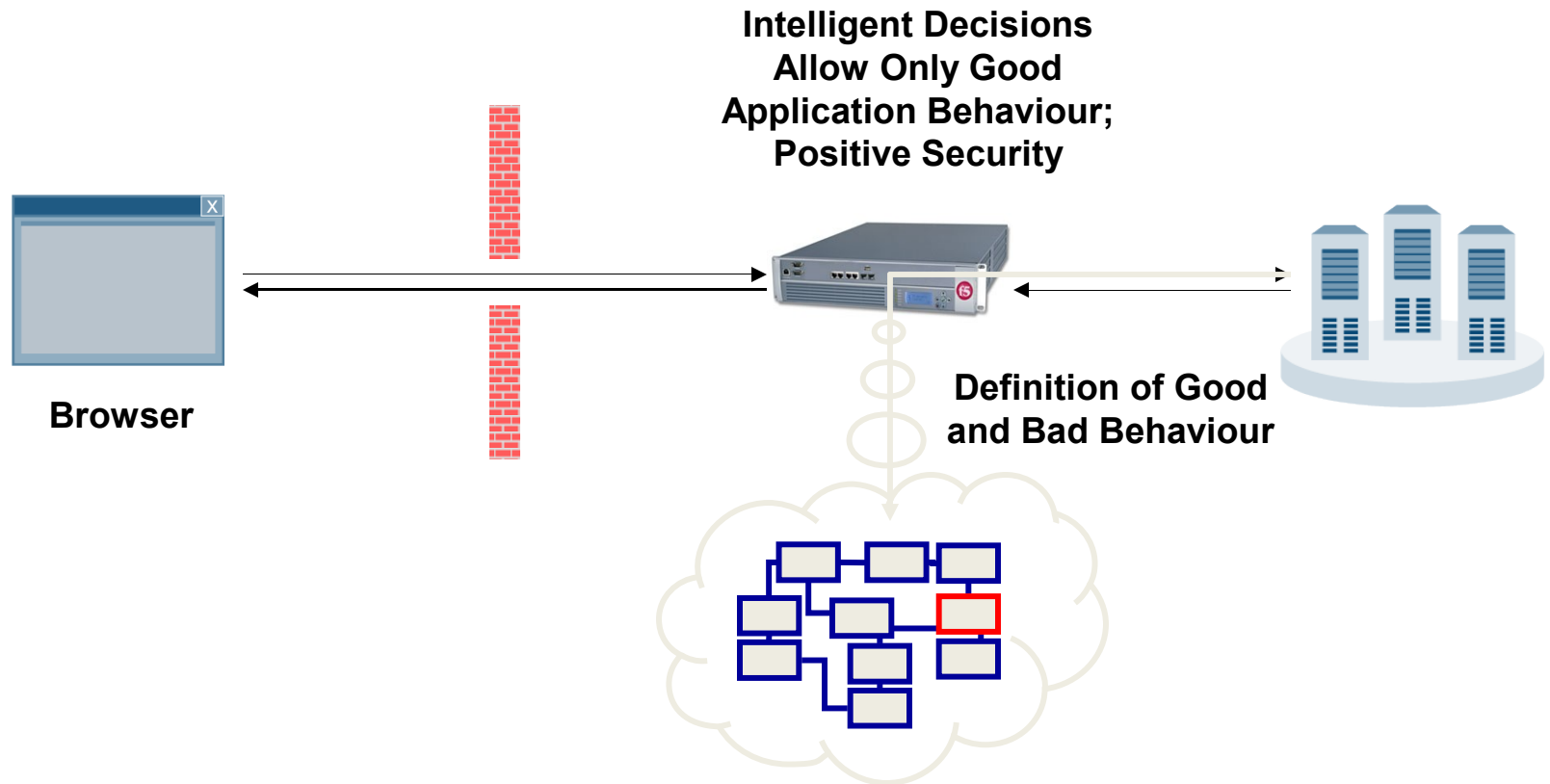
Application Delivery Network



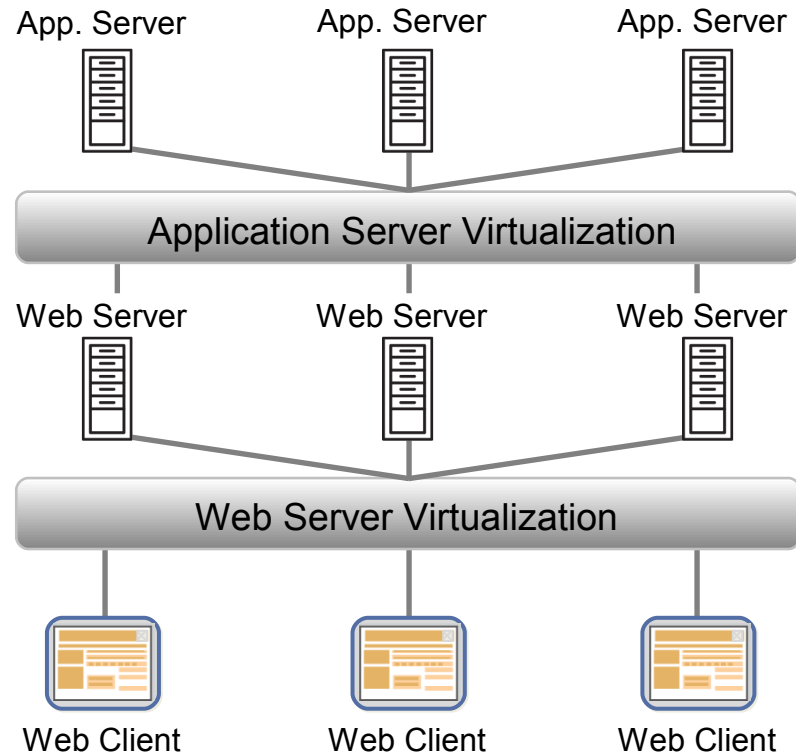
TMOS



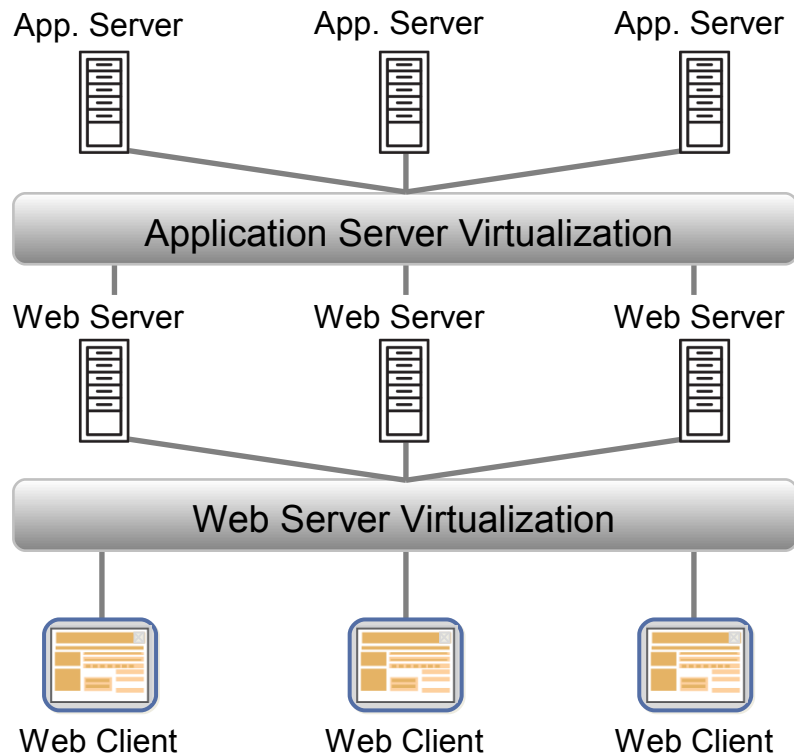
Application Security



F5 in the Enterprise Data Center



F5 in the Service Provider Data Center



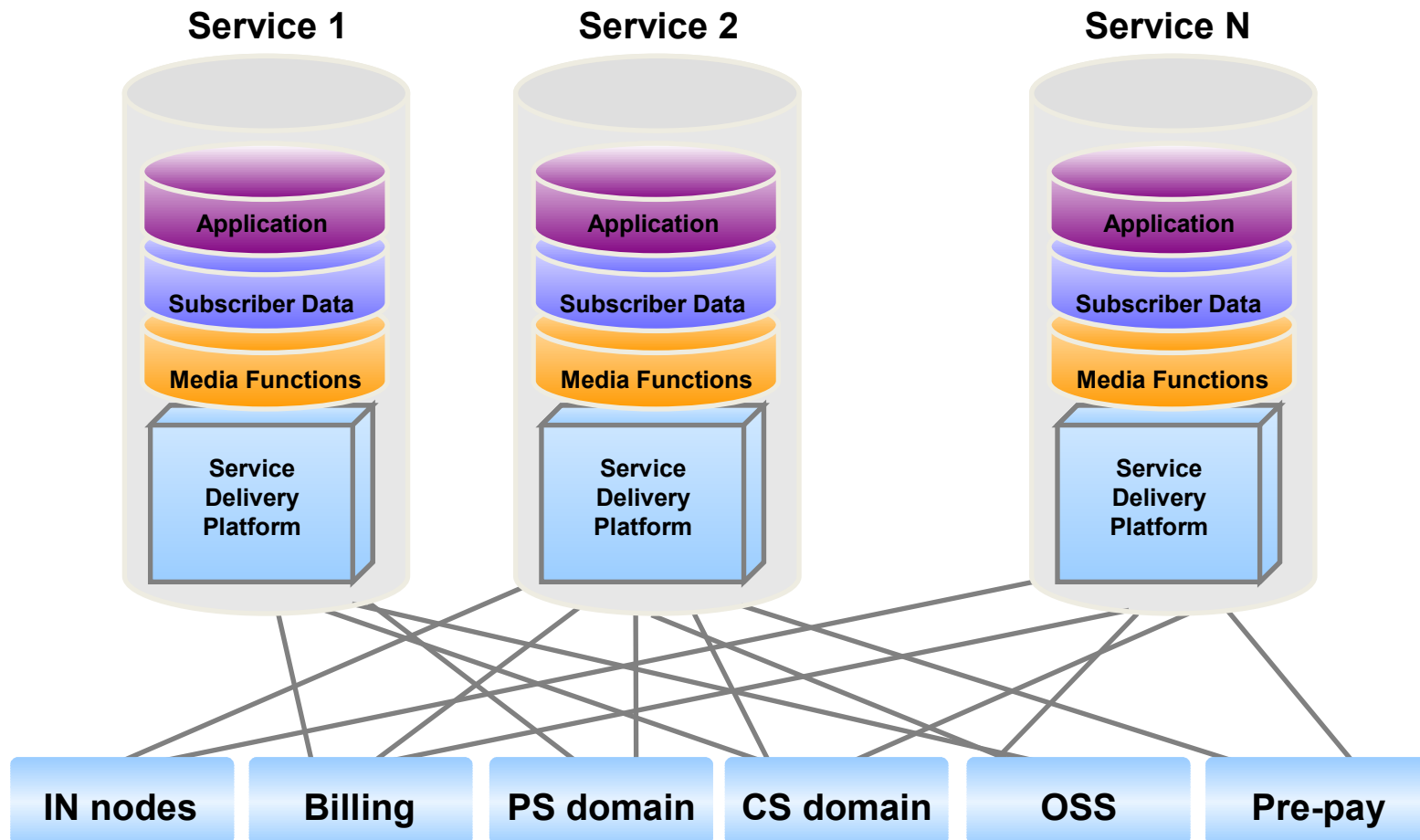
- **Web Applications**
 - WAP Proxy
 - Hosted Acceleration
- **Messaging**
 - SMS and MMS Scaling & High Availability

Service Provider Trends

- It's all about the application!
 - New revenue generating services
- Deploying multimedia services today
 - Overlaid on legacy networks
 - High OpEx to manage siloed applications
- IMS migration plans

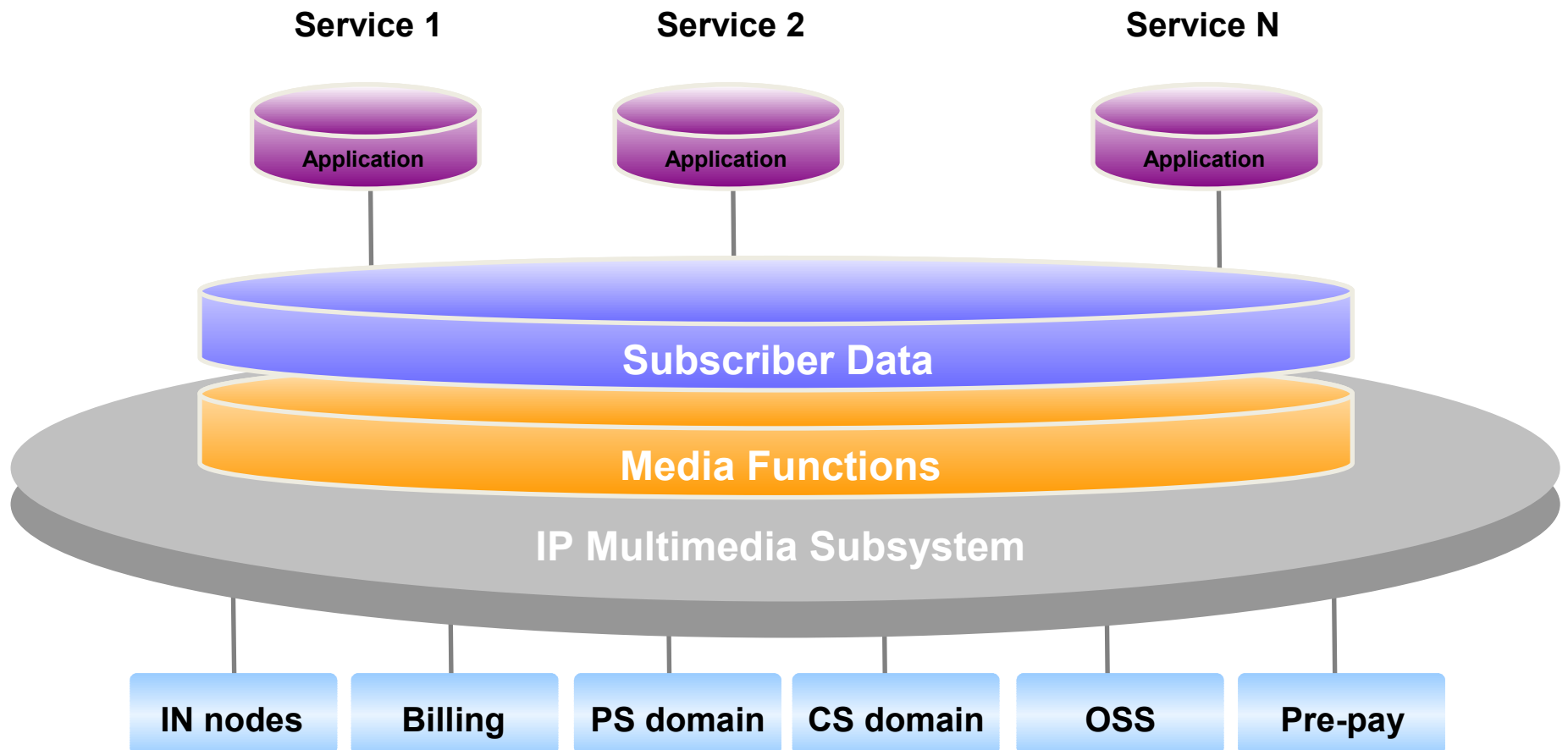
Multiple networks

- High cost of deployment and operation

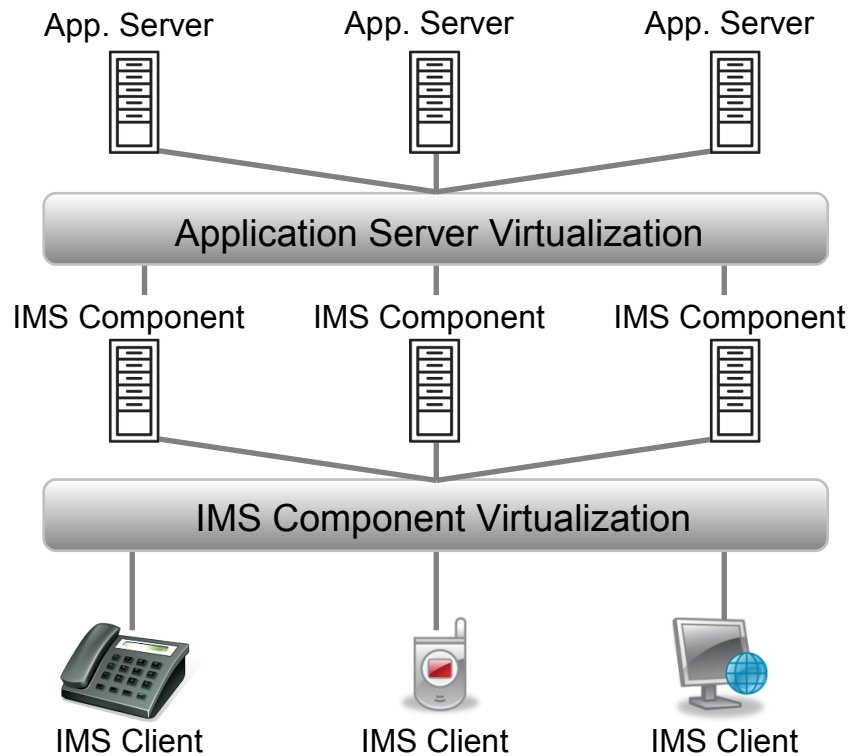


What is IMS?

- Standardized framework for IP applications



F5 in the IMS Network



IMS Ready ADC

Multimedia Services

- Streaming video servers
- SIP application servers

IMS Control Components

- Session border controllers
- Call/session controllers
- Signaling Gateways

Service Provider Challenges

- Scale Applications
- Complexity and interoperability of applications
- Scaling infrastructure
- Migrate and interoperate between legacy and IMS components

Complex Applications



- Leader in mobile targeted advertising
- Problem:
 - Require high availability
 - Each carrier sends custom RTSP headers
 - Each mobile device has different requirements
 - Need solution that can be customized in the field

Problem Solved



- Designed network with BIG-IP 3400
- Deployed for two major UK carriers
- **Zero** downtime
- iRules to customize per carrier and handset

“F5 allows my application developers to focus on the roadmap and customization to be done in the field”

Craig Holland, Senior Director of Operations and Integration, Rhythm NewMedia

The power of SIP iRules



Caller Anonymous functions (*67)
would crash core voice networking infrastructure

F5 and had an iRule Fix in 3 hours

Benefits

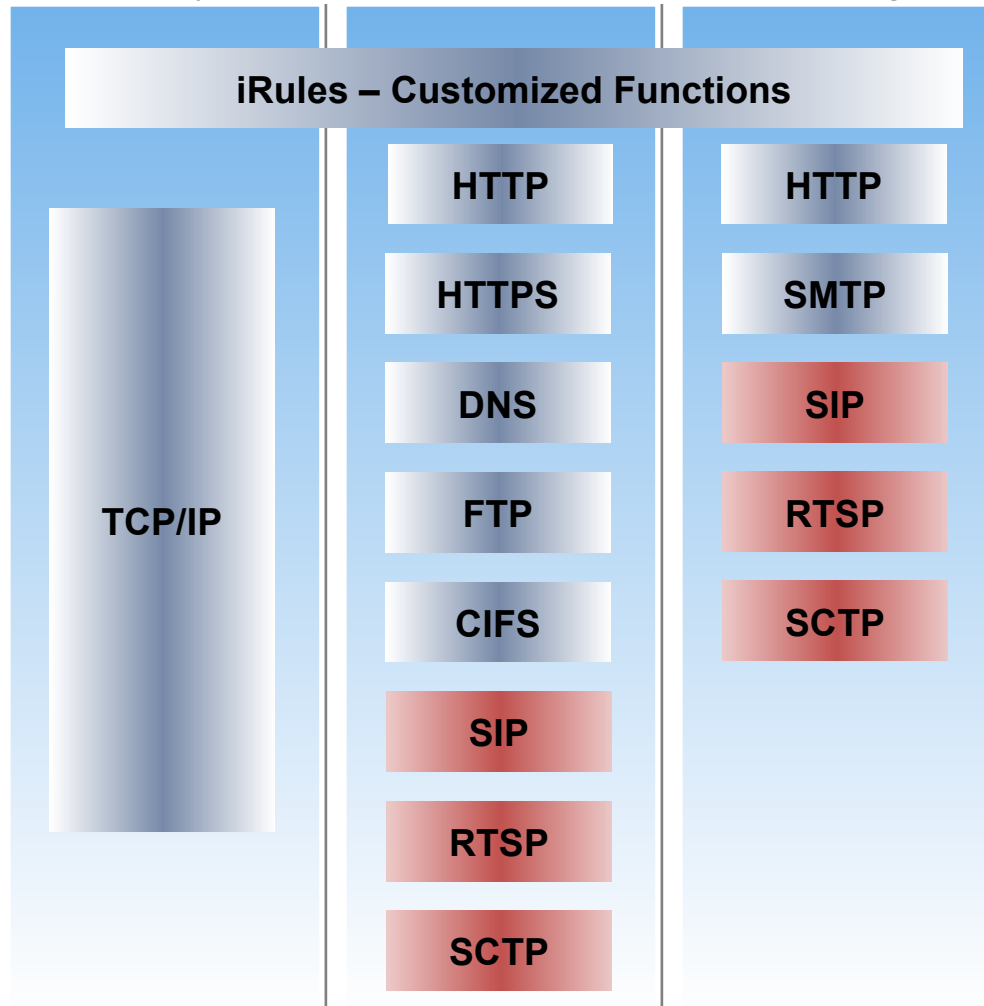
- Dramatic Cost Reduction – Saved \$1 Million USD
- Avoided 9 Month Delay – Implemented in 1 week
- Fixed application compatibility issues in the network
- Highly scalable solution, deployed today

TMOS – Universal Application

Full TCP
Proxy
Switch

Specialized
Protocol Filters

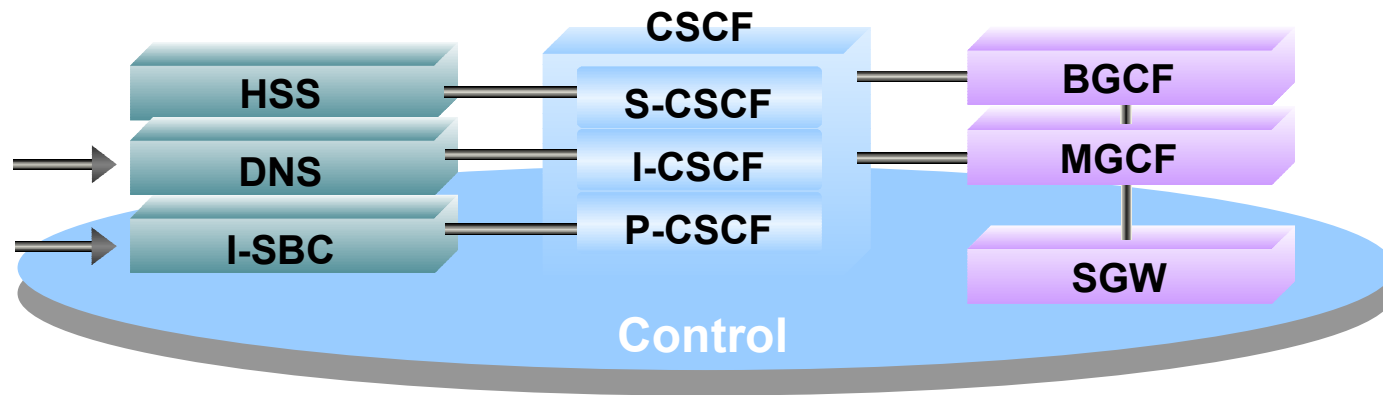
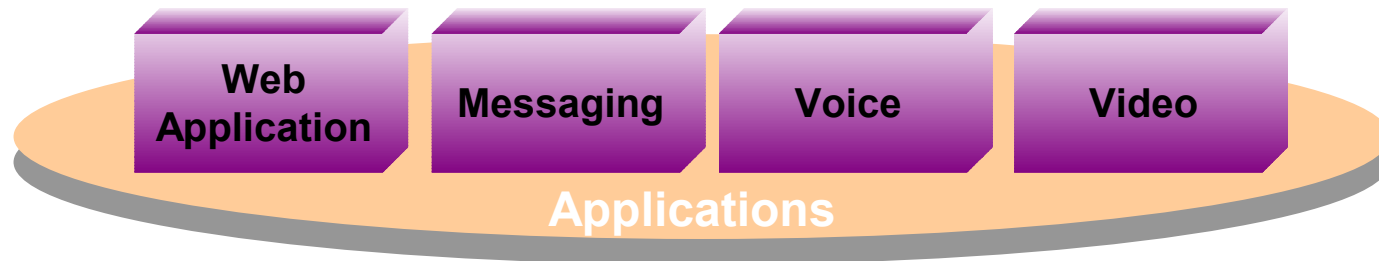
Customizable
Parsing



- **Only** unified application delivery controller
- Integrated, modular traffic management

F5 provides the **only** Unified Application Switch to intelligently manage any IP application.

IMS Architecture



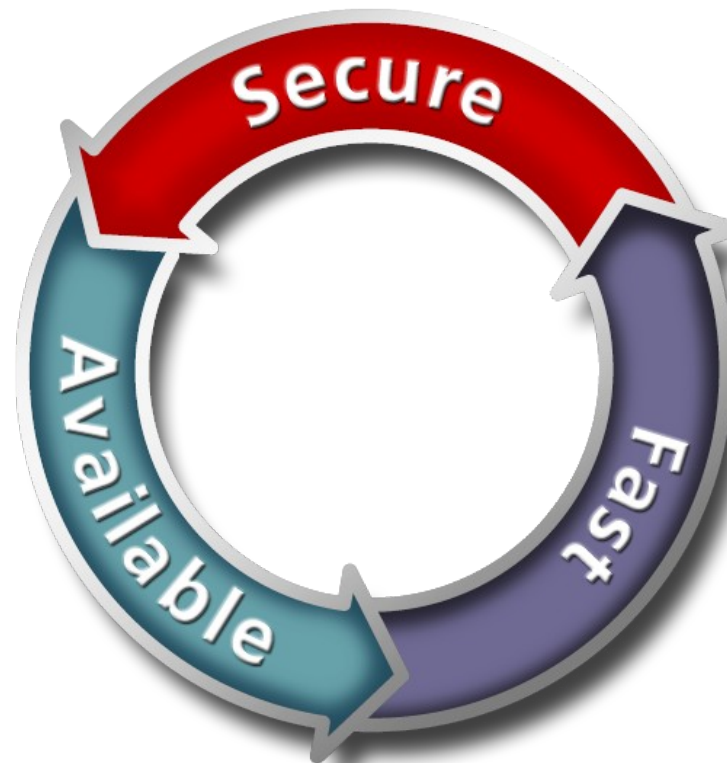
Integrated solution

- DoS and SYN Flood Protection
- Network Address/Port Translation
- Application Attack Filtering
- Certificate Management

- Comprehensive Load Balancing
- Advanced Application Switching
- Customized Health Monitoring
- Intelligent Network Address Translation
- Advanced Routing
- Intelligent Port Mirroring

- IPv6 Gateway
- Universal Persistence
- Response Error Handling
- Session / Flow Switching

- **DoS and DDoS protection**
- **Brute Force attacks protection**



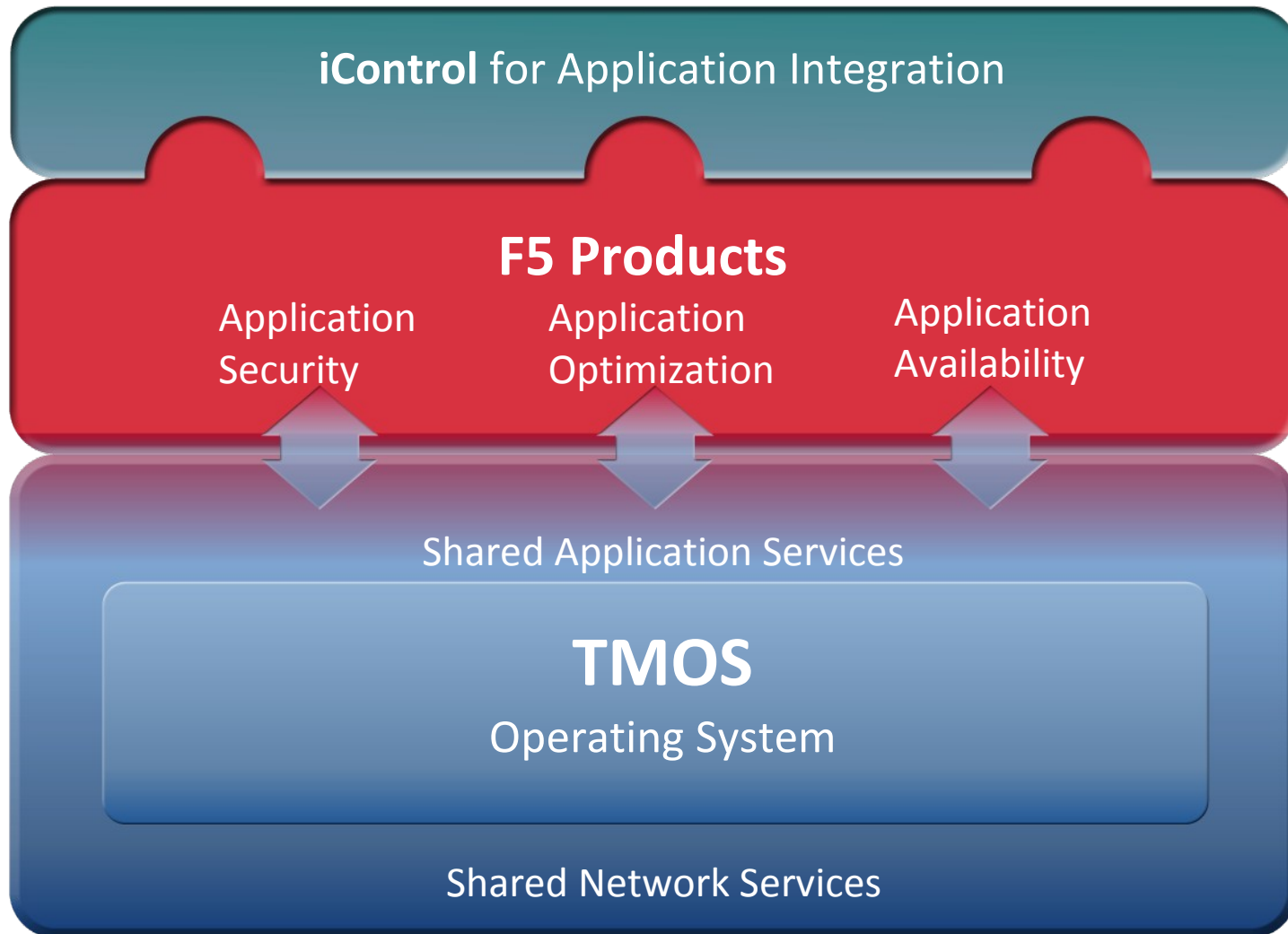
- **Network Virtualization**
- **System Resource Control**
- **Application Templates**
- **Dashboard**

- Resource Cloaking
- Advanced Client Authentication
- Firewall - Packet Filtering
- Selective Content Encryption
- Cookie Encryption
- Content Protection
- Protocol Sanitization

- **Secure and Accelerated DC to DC data flow**

- SSL Acceleration
- Quality of Service
- Connection Pooling
- Intelligent Compression
- L7 Rate Shaping
- Content Spooling/Buffering
- TCP Optimization
- Content Transformation
- Caching
- TCP Express

Architected for Integration



BIG-IP Hardware Line-up

Price

BIG-IP 1600



Dual core CPU
4 10/100/1000 + 2x 1GB SFP
1x 160GB HD
4 GB memory
SSL @ 5K TPS / 1 Gb Bulk
1 Gbps max software compression
1 Gbps Traffic
1 Basic Product Module

BIG-IP 3600



Dual core CPU
8 10/100/1000 + 2x 1GB SFP
1x 160 GB HD + 8GB CF
4 GB memory
SSL @ 10K TPS / 2 Gb bulk
1 Gbps max software compression
2 Gbps Traffic
1 Advanced Product Module

BIG-IP 6900



2 x Dual core CPU
16 10/100/1000 + 8x 1GB SFP
2x 320 GB HD (S/W RAID) + 8GB CF
8 GB memory
SSL @ 25K TPS / 4 Gb bulk
5 Gbps max hardware compression
6 Gbps Traffic
Multiple Product Modules

BIG-IP 8900



2 x Quad core CPU
16 10/100/1000 + 8x 1GB SFP
2x 320 GB HD (S/W RAID) + 8GB CF
16 GB memory
SSL @ 58K TPS / 9.6Gb bulk
6 Gbps max hardware compression
12 Gbps Traffic
Multiple Product Modules

Function / Performance

On-Demand & Dynamic Application Security



Leading Value

- World's first on-demand scaling Web Application Firewall
- Advanced security
- Integrated security performance
- Application insight/visibility

Better security ● 2x+ performance!

Ultimate Reliability



Client



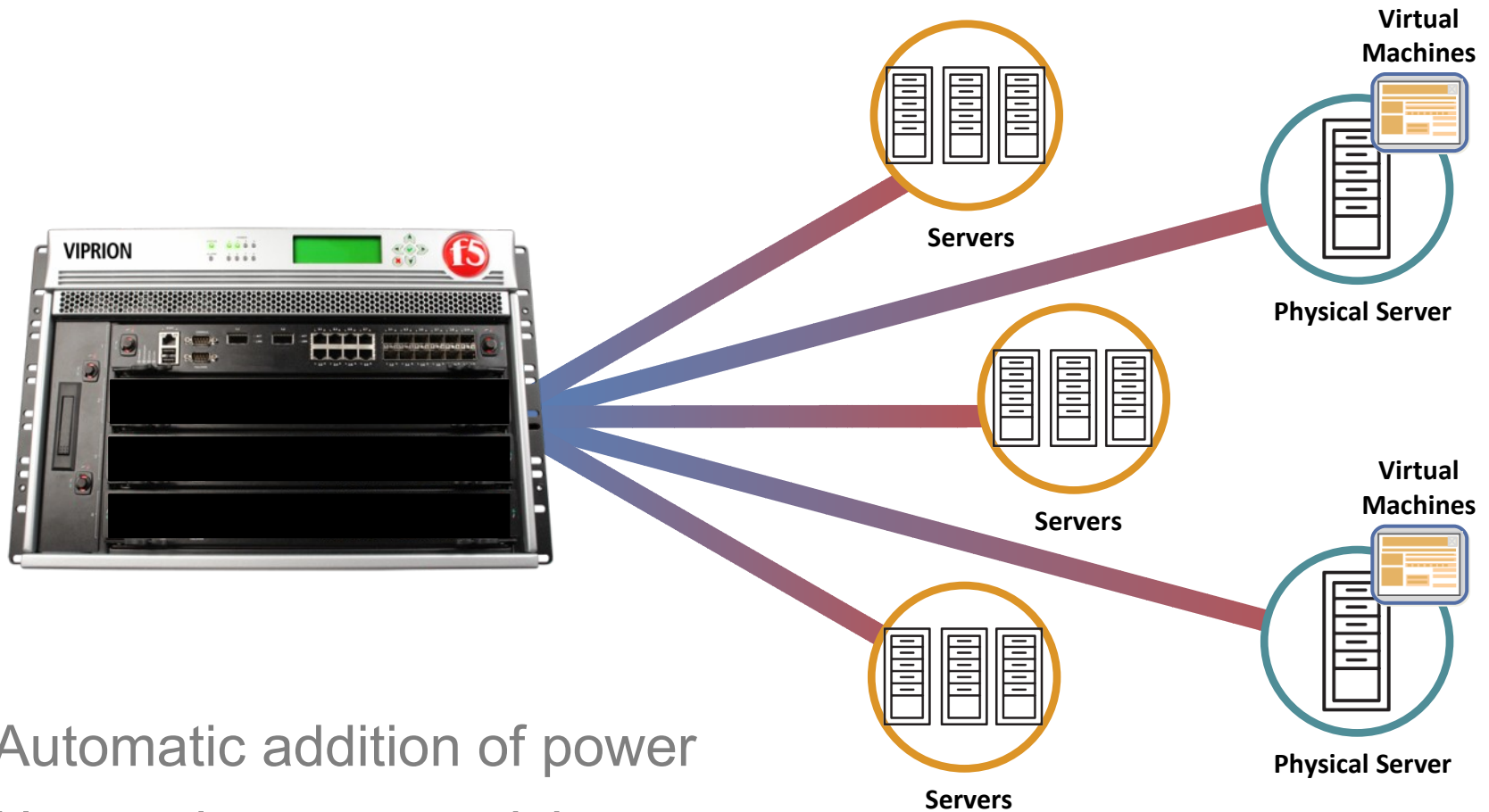
Server

Multi-Level Redundancy

- Blade failure will not cause chassis failure
- Redundant and hot swappable components

Always Available

On Demand – Zero Reconfiguration

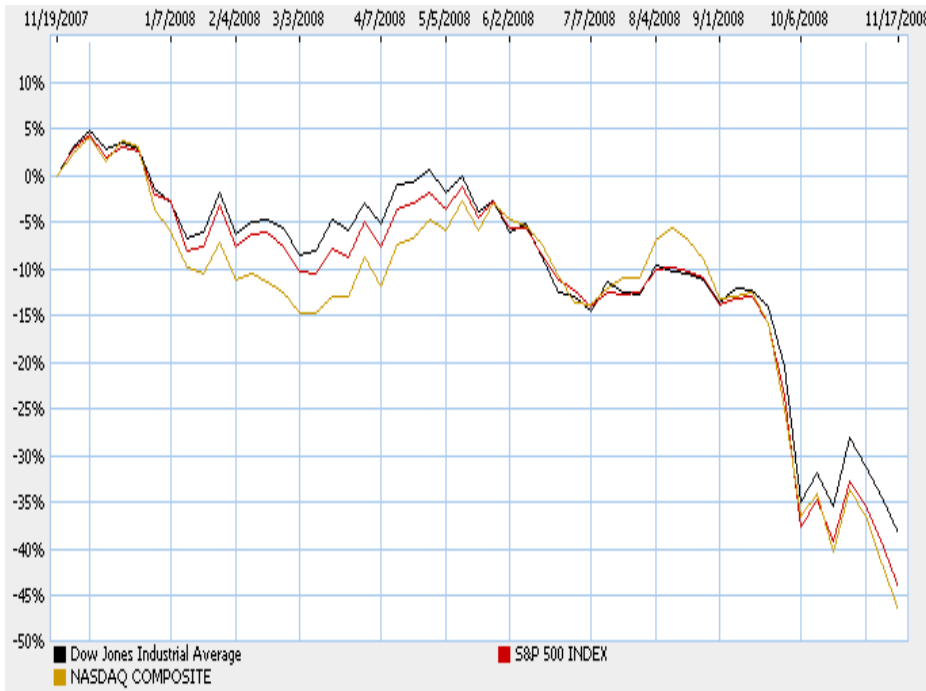


- Automatic addition of power
- No need to overprovision
- Fixed and predictable opex

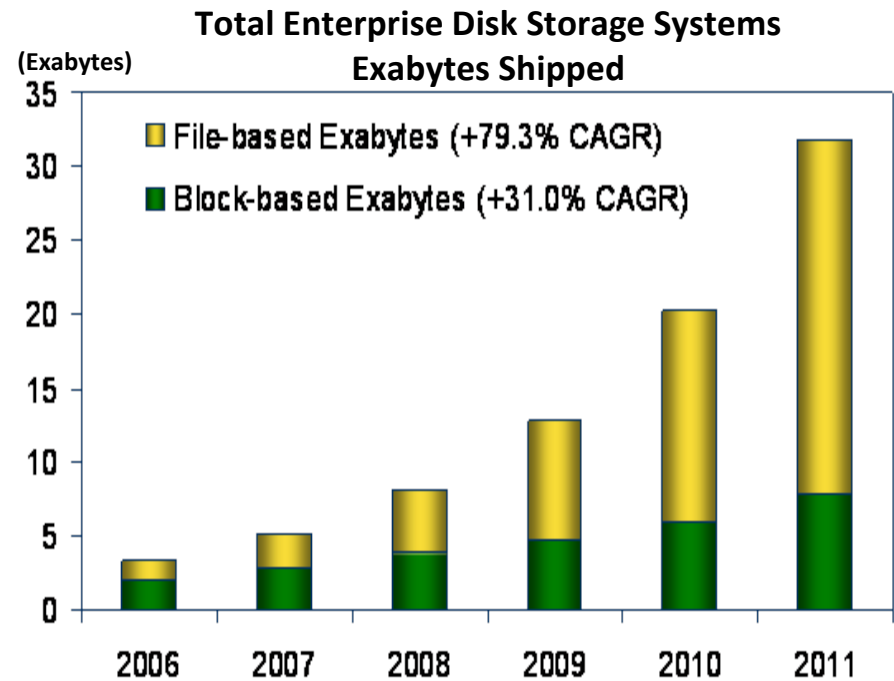
Wirtualizacja storage'u

Why This Matters

IT Budget Constraints



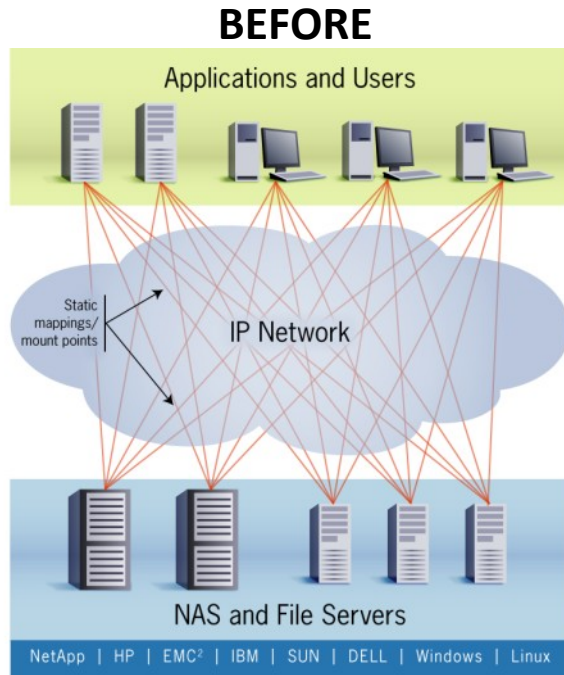
Volume of Data Growing



IDC: Worldwide Network Controller and Block-Level Storage Virtualization 2008–2012 Forecast: A Key Component in Building the Virtual Datacenter, April 2008

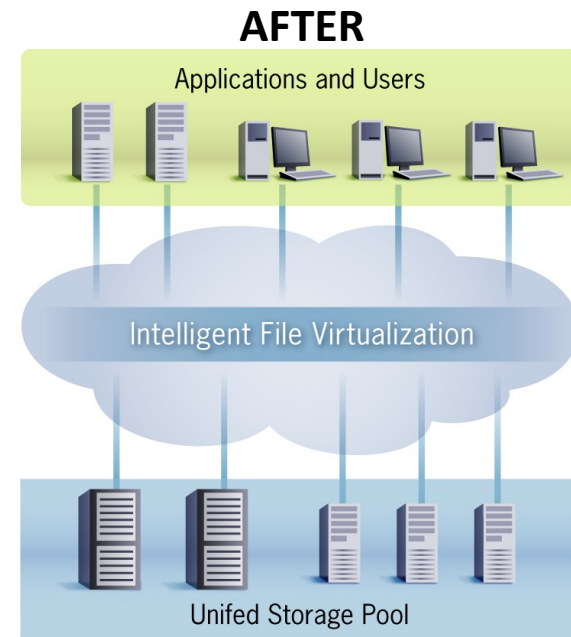
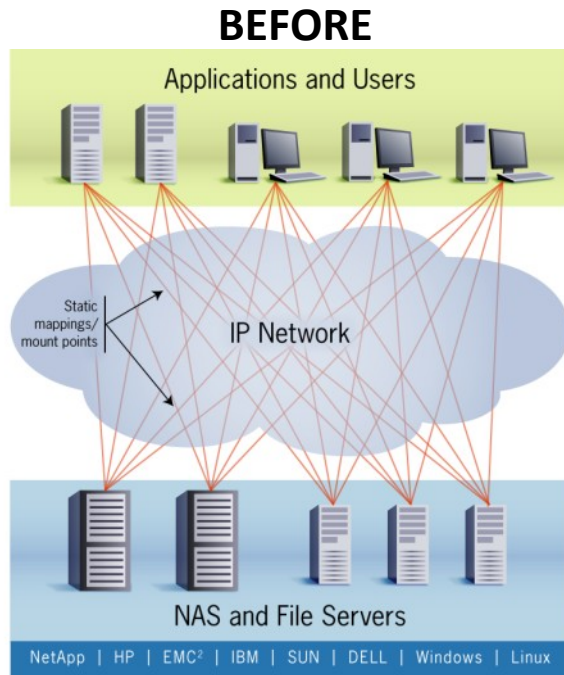
IT is seeking cost and efficiency improvements

The Key to Managing Storage Growth



- ❖ User / application access tightly coupled to physical file storage
 - Inflexible: change is disruptive
 - Complex: multiple mappings to heterogeneous storage devices
 - Inefficient: low aggregate utilization

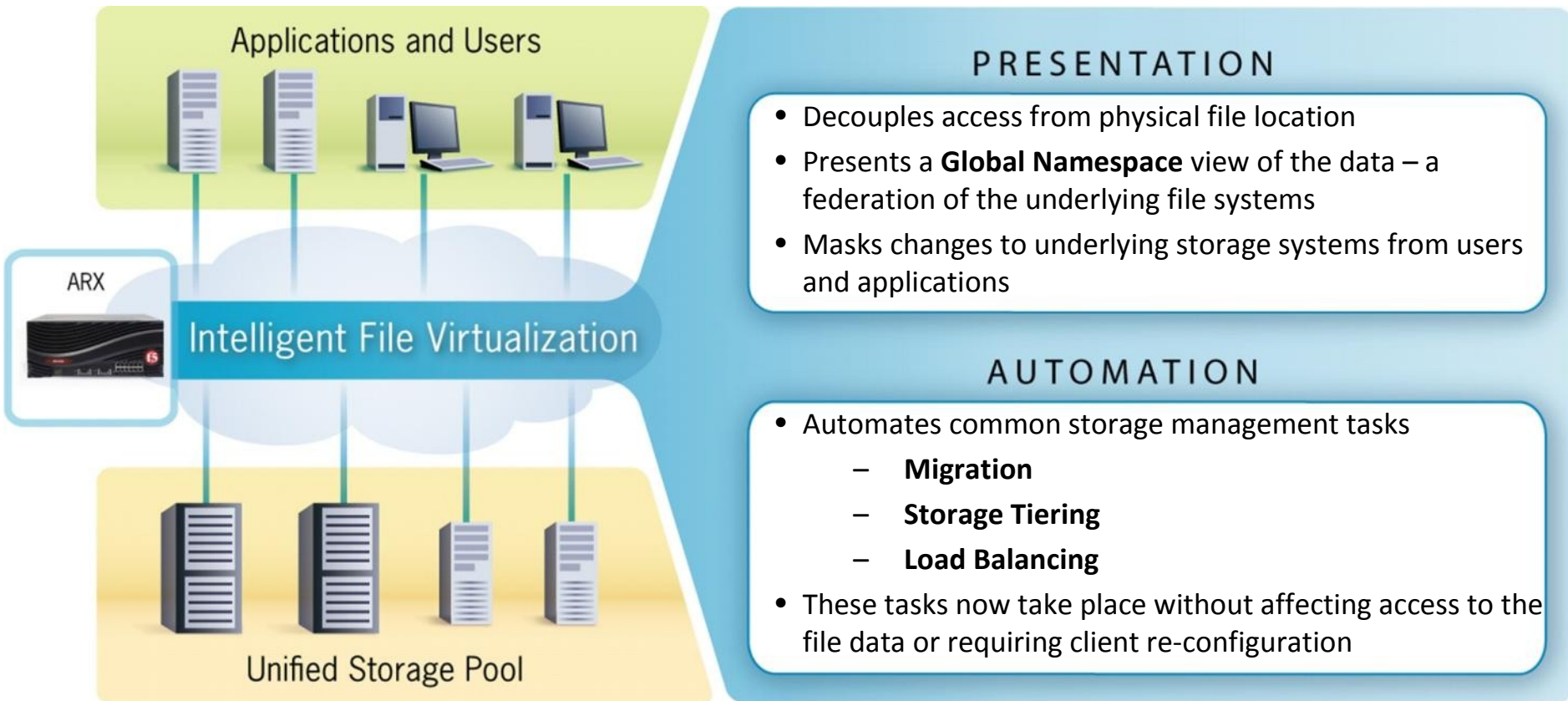
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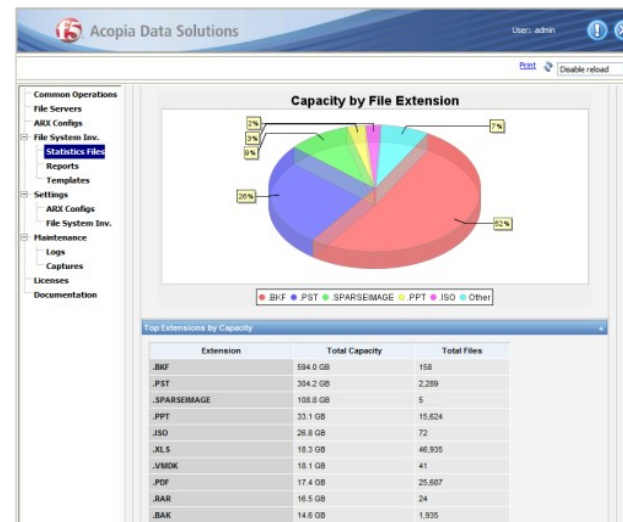
- ❑ File access decoupled from physical storage location
 - Flexible: change is non-disruptive
 - Simple: single mapping to unified storage pool
 - Efficient: maximize utilization

What Does F5 ARX Do?



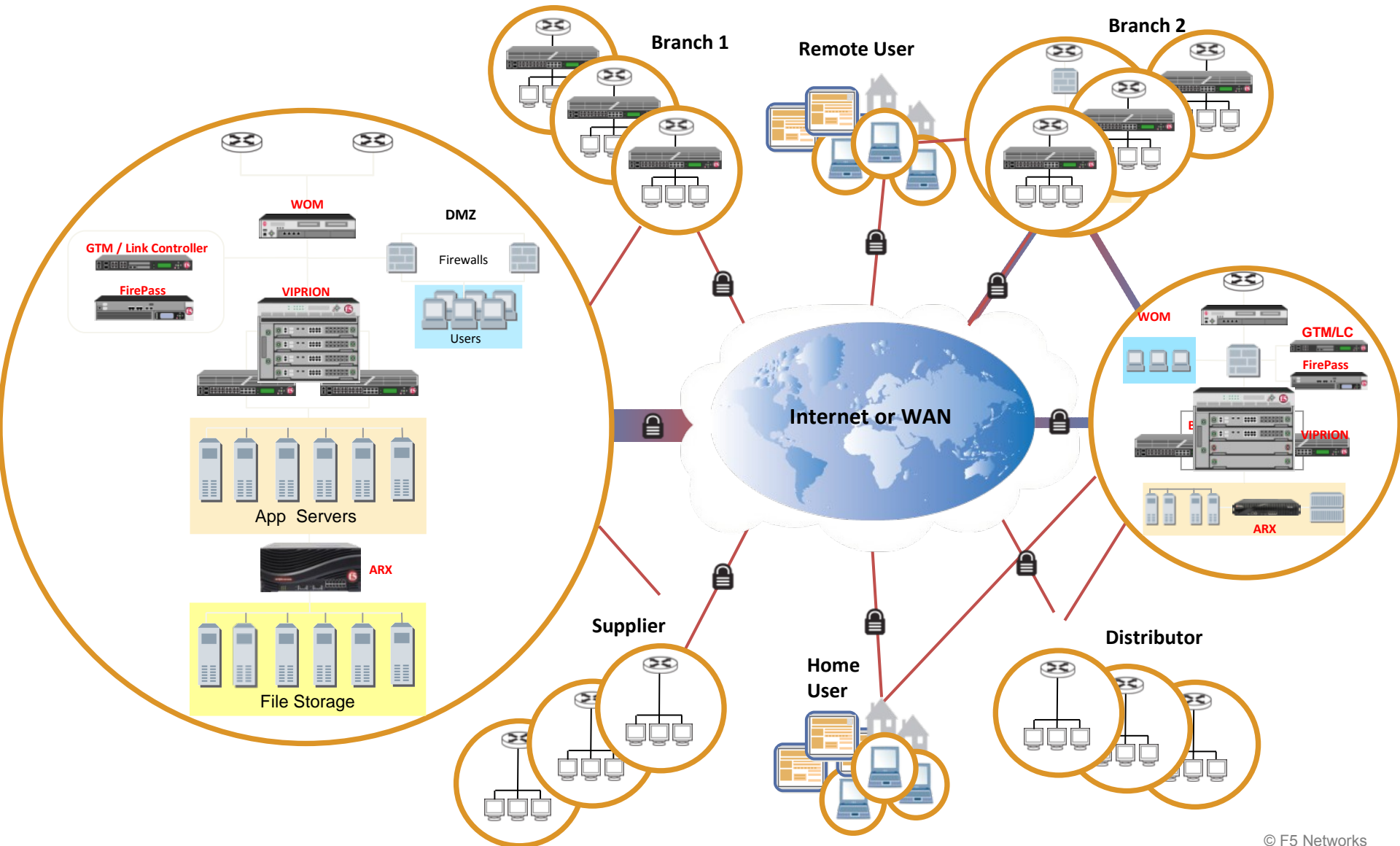
F5 ARX® Product Family

- Scalable product family
 - ARX500: Departmental Device
 - ARX1000: Mid Tier Device
 - ARX4000: Mid to Large Enterprise Device
 - ARX6000: Data Center Device
- Enterprise-class management and serviceability
 - CLI, GUI, SNMP
 - Logging, reporting, scripting
 - Diagnostics, “e-mail home”
- Data Manager : Extensible software platform
 - File system inventory
 - Configuration assistant

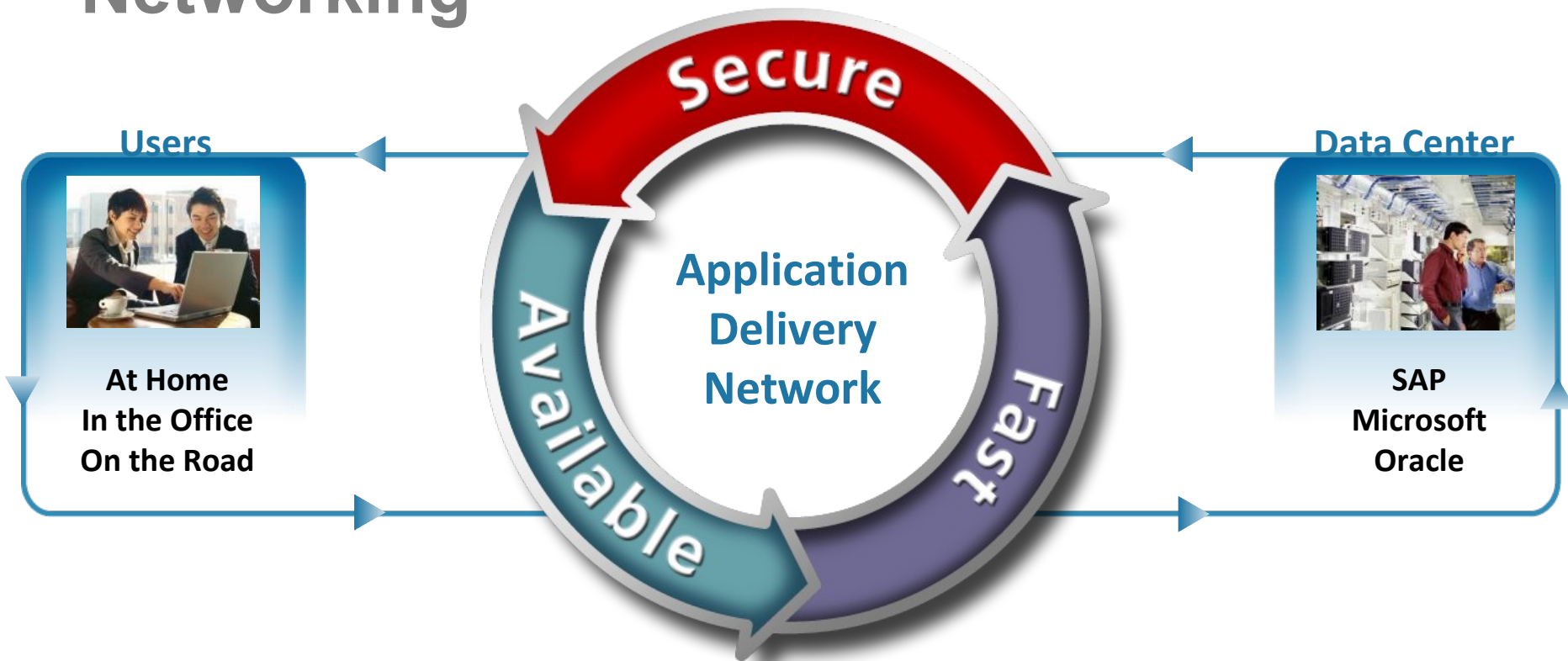


Podsumowanie

F5 in the Data Centre



The Leader in Application Delivery Networking



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IT agility. Your way.